Fieldwork Booklet

Does Leatherhead need regenerating?

MODERN DISTINCTIVE COLOURFUL **VIBRANT** OPEN TO EVERYONE
BUSY **FUN** FRIENDLY **HIGH QUALITY LIVING** DIGITAL
LIVELY FORWARD THINKING ECO-FRIENDLY

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Bi-polar street analysis

Street name: _____

Every 200m along your chosen street, stop and complete a bi-polar analysis.

0m

	-3	-2	-1	+1	+2	+3	
Pavements are narrow and cracked							Pavements are wide and well maintained
Litter is prevalent							Area is clean
No greenspace							Plenty of greenspace
No street furniture or lighting							Street furniture present
Building paint is cracked							Buildings are well maintained
Air is polluted							Air quality is good

Latitude:_____ **Longitude:**_____

200m

	-3	-2	-1	+1	+2	+3	
Pavements are narrow and cracked							Pavements are wide and well maintained
Litter is prevalent							Area is clean
No greenspace							Plenty of greenspace
No street furniture or lighting							Street furniture present
Building paint is cracked							Buildings are well maintained
Air is polluted							Air quality is good

Latitude:_____ Longitude:_____

FSC
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400m

	-3	-2	-1	+1	+2	+3	
Pavements are narrow and cracked							Pavements are wide and well maintained
Litter is prevalent							Area is clean
No greenspace							Plenty of greenspace
No street furniture or lighting							Street furniture present
Building paint is cracked							Buildings are well maintained
Air is polluted							Air quality is good

Latitude:_____ Longitude:_____

600m

	-3	-2	-1	+1	+2	+3	
Pavements are narrow and cracked							Pavements are wide and well maintained
Litter is prevalent							Area is clean
No greenspace							Plenty of greenspace
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Pedestrian Count

Stand at roughly the top bottom and middle of Leatherhead High Street and record the amount of people that walk past you

	Top	Middle	Bottom
Amount of People			

Shopping Quality

As you walk around Leatherhead tally below weather there are intendant or chain stores and what type of goods are they selling.

	Independent Store	Chain Store
High order goods		
Middle order goods		
Low order goods		

Low order goods: Goods you buy regularly such as bread and milk

Middle order goods: Time-to-time items that are purchased but not as frequently as low-order goods. They are items such as clothing

High order goods: Relatively expensive goods that we don't buy very often, eg electrical products, and cars

Shopping Challenge

You have a set amount of time to find all the items on the list below. Write down where you found them, how much they cost, and how easy they were to find. You do not need to buy the items!

Item	Where?	How much?	How easy was it?
Takeaway coffee			
Handmade jewellery			
A sandwich			
Birthday card for a 1 year old boy			
Pair of glasses			
Pair of trainers			
Watch			
Multipack pk12 Cola			
Fresh bread			
Mars bar			
Size 3 flipflops			
Iron			
Takeaway meal			
1GB Memory stick			

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