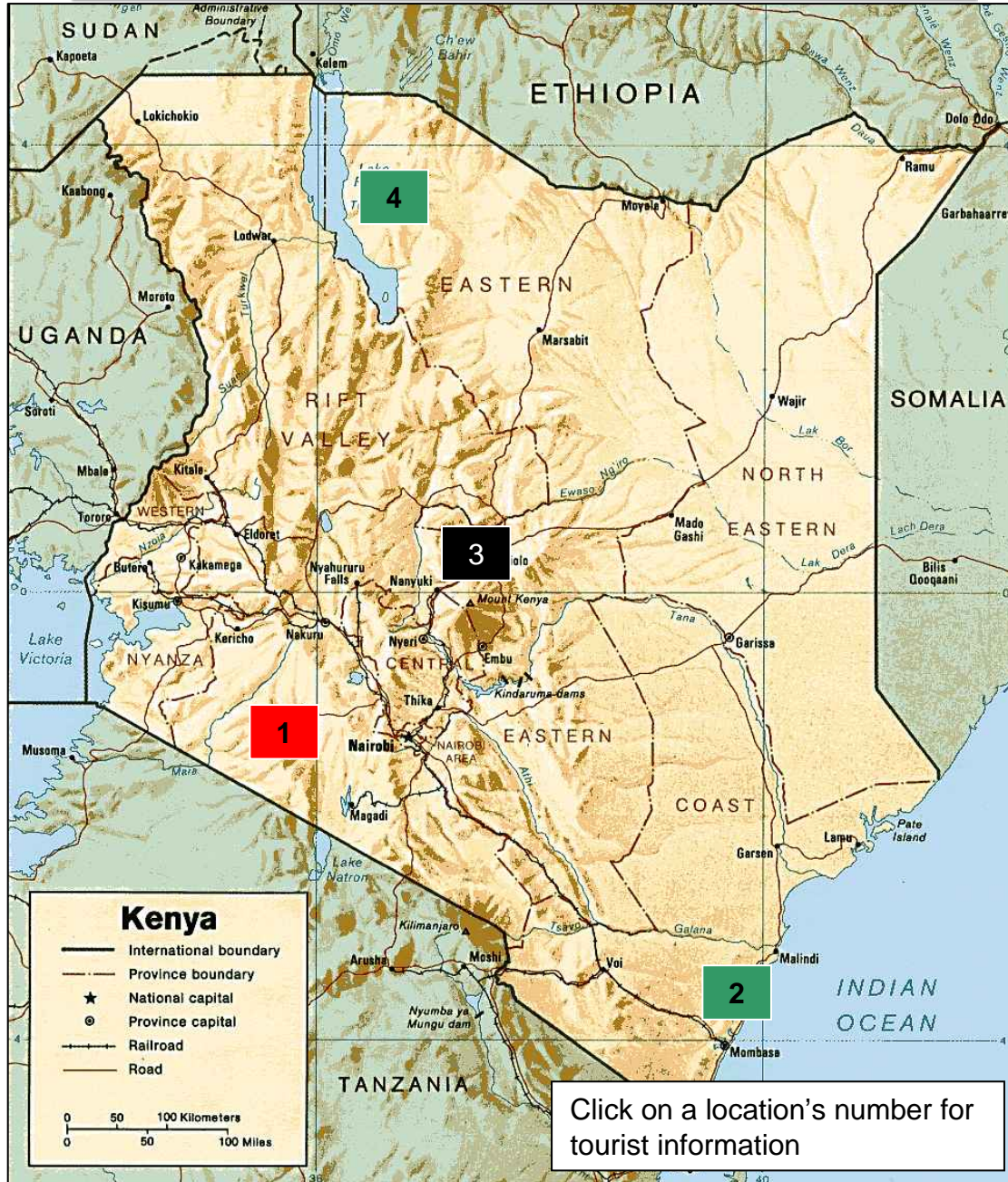




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# Kenya Tourism Concern Website



Hyperlinks to other websites –

- [magickkenya.com](http://magickkenya.com)
- [tourism.go.ke/](http://tourism.go.ke/)
- [tourismconcern.org.uk/](http://tourismconcern.org.uk/)
- [thomascook.com/](http://thomascook.com/)
- [infoplease.com](http://infoplease.com)
- [en.wikipedia.org/Kenya](http://en.wikipedia.org/Kenya)

Hyperlinks to other sections -

- Climate
- Nature Preservation
- History of Tourism
- Anti-Tourism Group
- Eco-Tourism
- Pollution Forum

Click on a location's number for tourist information

# Masai Mara

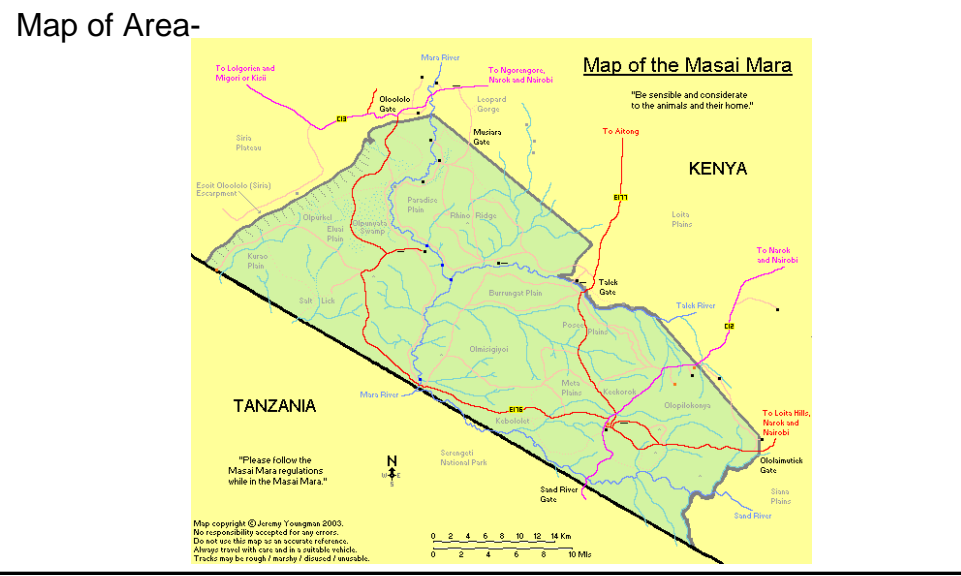
**Location – Masai Mara Nat. Park – South West Kenya**

**Tourist attractions –** Tourist attractions of the Masai Mara mainly involve something to do with the animals or the ‘big 5,’ Lions, Leopards, Cheetahs, Elephants and Giraffes. You might want to go on a safari around the park for the day, or you might want to go and pay to even live with the Masai tribe for a week and experience the wildlife in a completely different way, whilst experiencing their culture.

**Positive Impacts of tourism on the area-** The main positive impact of tourism in Kenya is that we bring in money which has several different effects. Because of the money we bring in we buy souvenirs and food ect that supports the locals and helps them make a living. Also because of this money coming in the government want to preserve the park and the animals to also ‘preserve’ the money that is generated from the tourism that is generated from it.

**Negative Impacts of tourism on the area-** However whilst on Safari we can be doing a lot of damage by destroying the wildlife and polluting, which could have a knock on effect and lead to the wildlife and animals dying as an effect. Another problem that is created is how we might take pictures of the locals without their permission which would then invade their privacy and possibly annoy them.

**How can the negative impacts of tourism on the area be managed?**  
– To cut down on our negative impacts we can as tourists we should ask the locals for their permission before we take any pictures of them but the government can make us aware of this by putting up signs and telling tour guides ect and also the government could enforce the safari vehicles to stick to a trail, so as not to disturb as many animals and to make the area that’s polluted smaller which will make the animals healthier and live longer.



Popularity?	10
Reliance on tourism?	7
Changed due to tourism?	3
Worth visiting?	10
(Scores - 10 = yes, very, 1 = no, not at all)	



# Mombasa

**Location – Mombasa – South Coast of Kenya**

**Tourist attractions –** Tourism attractions include sunny tropical beaches with a warm sea. With temperatures that reaches up to 28°C it is one of the hottest places along the coast. There are many hotels to choose from and enough to suit your needs. One of the main reasons tourists come here are the beautiful coral reefs. And with 680,000 visitors a year the market is full of suitable things for souvenirs and everything you need and want on holiday.

**Positive Impacts of tourism on the area-** The positive impact of tourism in Mombasa is that many jobs are there only because of the tourist market, so more people are able to earn a living because of it however these can be seasonable. This money can then be spent on improving services and education but also to tell tourists not disturb the wildlife and advise them how to preserve the coral reef.

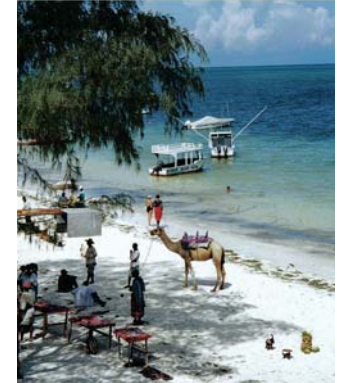
**Negative Impacts of tourism on the area-** The impacts of tourism are how the tourists can be not careful and destroy the coral reef. Also the tourists can disregard the native people beliefs by unknowingly dressing in a certain way that offends them. Also the people who make a living for tourism, the jobs may be seasonal and the money can ‘leak’ out from the country through companies from another country.

**How can the negative impacts of tourism on the area be managed? –** The negative effects can be managed by ‘educating’ the tourists by putting up signs and telling them on the plane around the place making the tourists aware that they could be destroying the coral reef which they came to see and again they can tell the tourists what the locals beliefs are in the same way so they don’t offend by dressing against their beliefs unknowingly.

**Map of Area-**



**Images –**



Popularity?	7
Reliance on tourism?	8
Changed due to tourism?	9
Worth visiting?	7

(Scores - 10 = yes, very, 1 = no, not at all)



# Mount Kenya

Location – Mt. Kenya – Central Kenya (North of Nairobi)

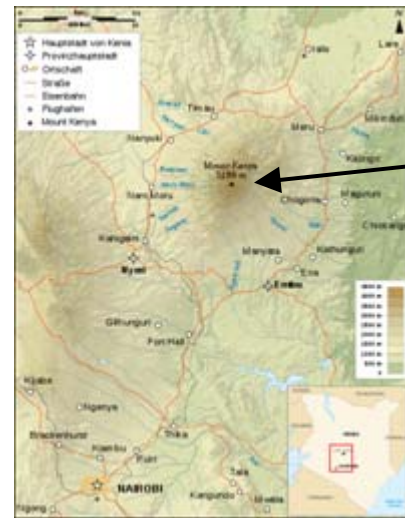
Tourist attractions – Mt Kenya is the biggest mountain in Kenya standing at 5199 metres tall, with 11 endemic species this could be a place for nature lovers. There are opportunities to clime to the summit of the mountain, and for an experienced trekker will take 3 to 5 days.

Positive Impacts of tourism on the area- The money that is used to pay for the trek (hiring the tour guides, ect) can be spent on preserving the trail and wildlife on the mountain, also transport links could be improved to get tourists there which could help getting to other rural places as well.

Negative Impacts of tourism on the area- Tourism can destroy the wildlife and possible to kill the animals in a knock on effect, by polluting (dropping litter ect) whilst on the journey. And the amount of pollution can also be increased from more people coming by car to the mountain due to the improved roads.

How can the negative impacts of tourism on the area be managed? – The negative effects could be prevented by encouraging people on the trek to meet up outside the Mountain and travel together to reduce pollution or even trek there and also to make the tour guides encourage the trekkers to not smoke and litter ect whilst on the way to the top. This could be done by encouraging eco-tourism (tourism that considers the environmental impact) and also by not advertising and marketing for mass tourism (eg. Advertising at Nature Reserves rather than a Football Match.)

Map of Area-



Mt. Kenya

Images –



Popularity?	9
Reliance on tourism?	1
Changed due to tourism?	0
Worth visiting?	9

(Scores - 10 = yes, very, 1 = no, not at all)



# Lake Turkana

**Location – Lake Turkana - North Kenya**


**Tourist attractions –** The main attraction of Lake Turkana is the wide range of wildlife including, plankton, fish, birds, reptiles and mammals. Lake Turkana is different to most different lakes, being a desert lake, but it has no connection to any sea, river or even lake.

**Positive Impacts of tourism on the area-** Lake Turkana will bring in more wildlife lovers that will spend money and support and will support the people that work there, and as it is situated in a more desolate the government will want to improve the road connections to the Lake which will not only help the people travelling there.

**Negative Impacts of tourism on the area-** Negatives of tourism will be that people will pollute in order to get to the Lake as it is most likely they will be staying further away in eg Nairobi, and whilst there they may disturb the animals and get closer to them than we should which could be unhealthy for the animals.

**How can the negative impacts of tourism on the area be managed? –** The government can manage the negative effects by encouraging the tourists to stay at Lake Turkana and stay nearer there which could be achieved by offering cheaper prices and packages to stay there and they could enforce the tourists to not disturb the animals by maybe building platforms to view the animals from and if tourists wanted to get close they would have to go with someone who works at the park.

**Map of Area-**



Lake Turkana

**Images –**



Popularity?  
Reliance on tourism?  
Changed due to tourism?  
Worth visiting?  
(Scores - 10 = yes, very, 1 = no, not at all)



## Glossary

Top ten key words linked to tourism in Kenya-

- Eco-Tourism – A eco-friendly way of going on holiday
- Leakage – Money that has ‘leaked’ out of the country through a company owned abroad
- Mass Tourism – Where everyone goes on holiday their not just a target audience
- Pollution – How the planet is ‘destroyed’ because of humans
- Preserve – To try and keep something s it is
- Sustainable – Something that can keep on going without outside resources
- Impact – Something that can make a change to something else
- Facilities – Something that people need and use
- Knock on Effect – An effect that makes something else happen
- Amenities – Things that you need to survive (electricity and water ect)

## Conclusion

### Conclusions –

What are the main conflicts linked to tourism in Kenya?

The main conflicts of tourism in Kenya I would say are how Kenya sometimes takes priority over their tourists than their locals, and an example of this could be how prices inflate due to tourists who have a lot more money than the locals, and because of things like this, the locals may become angry.

Also because of the life cycle Kenya may be able to get up to the highest possible standard but then if everyone comes, the quality goes down, so Kenya needs to be able to get a lot of people (but not to much) and keep the standard up, making the tourist resorts sustainable, so to do this they need to manage the amount of people and come up with a long term plan.

Overall, do you feel that tourism is a good opportunity for Kenya to develop?

I think Kenya can develop from tourism, but I think that they have to control the amount of people coming in otherwise the local people won't be able to afford to live, but I think they should still have tourism as it can be a good source of money to develop the country. I think that the should still use agriculture and exporting (diversifying the economy) to bring in money as tourism can't support a whole country.

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