



Swine Flu through the media

The general public in the UK learnt and gained further information about swine flu and its spread mainly through the media via television, newspapers and the internet. Some might argue that the general public reacted with alarm and panic. You have been given a news report to study, fill in the chart to see if your report may have encouraged panic and alarm from readers/viewers at the time of the swine flu outbreak.

| News report number | Words/phrases that could make readers/viewers panic | Were there any pictures/images that might have frightened/scared readers/viewers? Why? | Evidence that people in Britain were panicking at the time of the report |
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